

Our vision is to pursue international best practice salmon farming in order to deliver a sustainable food solution for the future.

What is open ocean farming?

Open ocean farming is a developing aquaculture practice where farms are located in deeper, less sheltered, high energy surface waters with stronger currents. They are typically several kilometres away from land and recognised globally as best practice to achieve better environmental, social and economic outcomes.

Blue Endeavour

We have lodged an application with Marlborough District Council (MDC) for resource consent to place an open ocean farm, which we've named Blue Endeavour, 7km north of Cape Lambert in the Cook Strait.

The Cook Strait provides optimum conditions for farming King salmon due to the cool temperatures, high flow and deep waters. Blue Endeavour is designed to co-exist with the Cook Straits ecosystem.

If the application for the 1000-hectare site is approved, we will take a multi-staged approach when developing the farm in order to minimise risk. We intend to commission an initial block of pens totalling 2.3 surface hectares in size. This will allow us to grow approximately 4,000 metric tonnes of salmon per 18-month cycle. A second block of pens would then follow with the intention of producing the same volume. The earliest possible first harvest of salmon from Blue Endeavour would be in 2024.



58,0002024

Surface hectares of salmon farm spaceTonnes harvested per 18 month cycleEarliest possible harvest

Where we are in the resource consent process

RESEARCH AND REPORTS	✓
LODGE APPLICATION	✓
PUBLIC SUBMISSIONS	✓
CONSULTATION	●
PUBLIC HEARING	●
DECISION	●

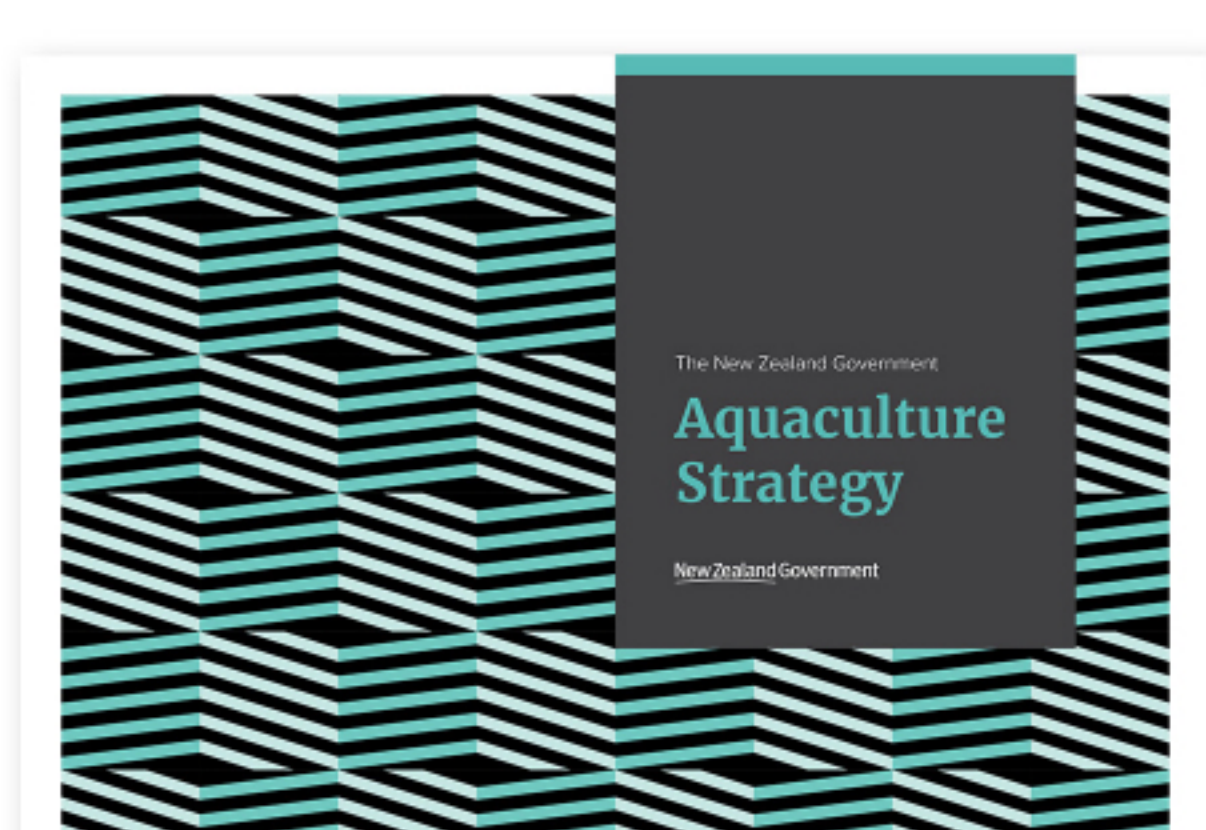
[Click here](#) to visit the MDC website to view our resource consent application and associated reports.

Benefits of Blue Endeavour



Future focused

We are investing in what we believe is the future of sustainable food production. Our changing climate and the need for low-impact, high nutrition food are truly global issues. We view open ocean aquaculture as a force for good in addressing these challenges.



Our Blue Endeavour project aligns with the Government's Aquaculture Strategy to achieve a \$3 billion industry by 2030.

[VIEW THE REPORT >](#)

"From a New Zealand perspective, open ocean aquaculture has massive potential. We've got a huge marine estate, no close neighbours, and by combining appropriate environmental and site planning with smart farming systems, we can sustainably realise the value of our open ocean resources."

— Kevin Heasman, Cawthron Institute Aquaculture Scientist

FAQ

Sign up for updates

Sign up with your email address to receive news and updates

Email address

SIGN UP